

Fertility nurse wins coveted business award



Fertility Nurse Denise Donati, from Fertility Solutions, talks about her success in winning the Sunshine Coast Excellence in Business 2009 Award, Professional Services.

Why do you think Fertility Solutions won the award?

I think we demonstrate a unique point of difference. We are a boutique-style clinic that works hard at providing individually

designed care for our patients. We are located in an old-style Queenslander that feels like a welcoming home environment, not a sterile clinic situation. The journey couples are on is already challenging enough. Ours is a reassuring and comfortable atmosphere in which to discuss some very personal information.

What sets you apart from other fertility clinics?

We focus strongly on taking a holistic approach to fertility treatment. We encourage the inclusion of complementary therapies in our treatment to ensure the best possible health for parents to be and babies.

We have a team of four fertility specialists - Drs George Bogiatzis, Kirsten Morrow, James Orford and Kirsten Small, who is the only fertility specialist on the Sunshine Coast with a Masters in Reproductive Medicine. Couples not only have a choice of doctor but can be confident in having access to the most up-to-date information and treatment. This provides for individual patient needs and also options and back up if required. Our doctors are also relatively young and therefore understanding of the emotions that prospective parents are going through and are likely to be around as the family grows which patients find reassuring.

We also offer free preconception information and advice, not always available in other clinics and I believe I am the most experienced nurse on the Sunshine Coast in the field of fertility treatment.

In what way can Fertility Solutions help those planning for a baby even if they don't think they have a problem?

We offer a free one hour consultation so that couples thinking of starting a family in the future can receive information on diet and lifestyle and the best time to try for a pregnancy. Optimum health in both the male and

You want prompt, professional hearing assessments...we hear you!



At Clear Hearing, we specialise in providing you with access to arguably the best hearing assessment service. With our expert staff and state-of-the-art equipment, we can provide you with the information you need to diagnose and treat your patients. And, yes, we are fully accredited to assist eligible veterans and pensioners.

If you have not recently received one of our hearing referral pads, please call us on:

FREECALL 1800 501 942

Mountain Creek
Unit 11, Mountain Creek Professional Centre, 128 Golf Links Rd, Mountain Creek Q 4557
Ph: 5444 5599

Caboolture
Suite 2, 26 George St, Caboolture Q 4510
Ph: 5428 2066

Coolum
1-3 Birtwill St, Coolum Beach Q 4573
Ph: 5471 7444

Gympie
Unit 4, Sovereign Cinema Complex, 82-84 Monkland St, Gympie Q 4570
Ph: 5482 9757

Albany Creek
Suite 3, Albany Clinic, 698 Albany Creek Rd, Albany Creek Q 4035
Ph: 3325 4071

Visiting Clinics: Bribie Island, Buderim, Cooroy, Dayboro, Golden Beach, Maroochydore, Murgon, Nambour, Narangba, North Lakes, Samford, Strathpine, Tin Can Bay

www.clearhearing.com.au

female is one of the greatest determining factors in ease of falling pregnant. We also assist with any preliminary investigations that may be required such as sperm testing.

What is the Fertility Solutions motto?

Sharing your journey for life.

It is not just about the pregnancy and the baby. We see it as a whole life journey because we are so involved in what can be a difficult and emotional experience for couples that we become like family.

Has anything changed since you won the award?

It has had an unexpected impact on our prominence in the local community. As well as patients, neighbours and friends, we have received congratulations from local businesses and politicians!

Do you have any plans to expand or add more services?

We would like to expand yet still stay focused on couples' individual needs through managing our size and keeping it personal. The emotional journey that patients go through is so huge and for some can be spread over years, the importance of maintaining a relaxed, individual approach cannot be overemphasised.

What would you say to those who are unsure about contacting you?

No question is too silly to ask and don't wait around until it's too late!

Female age is the single strongest determination of successfully falling pregnant. Pregnancy chances start decreasing from the age of 27 and by the age of 36 have dropped dramatically. Male age plays its part too.

If you are thinking of starting a family within the next couple of years and you are in the older age group, now is the time to arrange a consultation that might just save you a lot of heartache.

Practice wins 'Gold Logie'

Medicine on Second has claimed the 'Enterprise Business of the Year' at the Sunshine Coast Excellence In Business Awards 2009.

The virtual 'Gold Logie' of the awards night, it is presented to the business that accumulates the greatest points aggregate over all the business categories.

Businesses were judged on a written submission, oral interview and other factors such as secret shopper visits and secret phone callers.

"This award has been a fantastic group effort from all our staff and everyone is very proud," said Practice Manager Nicky Jardine.

reward for making little miracles happen

As **Winner of the Sunshine Coast Professional Services Small Business Award 2009**, how proud we are to have received not only a surprise nomination but to be announced as the winner. We understand that we are the only fertility clinic on the Sunshine Coast to be so honoured.

The award recognises professionalism, service, care and knowledge and while we aim high in these areas, it is the extra personal attention that our specialists devote to each patient that sets us apart. We seriously listen to your suggestions as to how we can improve.

We are a positive team dedicated to your highest care and emotional wellbeing. Working with local alternative therapists we encourage a holistic approach and treat you with respect and sensitivity in a warm and relaxed atmosphere.

We know in our hearts this is the difference that helps create the little miracles that you long for. We are delighted with our miracle award. **Let us help achieve your dream of a baby.**



Our award winning fertility specialists: Dr George Bogiatzis, Dr Kirsten Small, Dr James Orford, Dr Kirsten Morrow, Nurse Denise Donati.



Call us now for more information or a **FREE** private consultation. Extended hours available via appointment.



SUNSHINE COAST AND BUNDABERG
Sharing your journey for life

89 Blackall Terrace, Nambour | t: 5441 7311 | www.fssc.com.au | Personalised lifestyle packages are our speciality